

Initial Information Data Sheet

Inventor Information

Inventor One Given Name:: Devin F.
Family Name:: Hosea

Inventor Two Given Name:: Richard S.
Family Name:: Zimmerman

Inventor Three Given Name:: Arthur P.
Family Name:: Rascon

Inventor Four Given Name:: Anthony Scott
Family Name:: Oddo

Inventor Five Given Name:: Nathaniel
Family Name:: Thurston

Correspondence Information

Correspondence Customer Number:: 23483

Application Information

Title Line One: Method and System for Profiling
Title Line Two:: iTV Users and for Providing
Title Line Three:: Selective Content Delivery
Total Drawing Sheets: 9
Formal Drawings?: No
Application Type:: Utility
Docket Number:: 109635-139

Representative Information

Representative Customer Number:: 23483

Continuity Information

This application is a:: Continuation-in-part of
>Application One:: 09/558,755
Filing Date:: April 21, 2000